UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/599,856	07/31/2007	Peter Van De Witte	14509-0124US1 / P080499LO	5811	
26161 FISH & RICHA	7590 08/02/201 ARDSON PC	0	EXAMINER		
P.O. BOX 1022			CHANG, CHARLES S		
MINNEAPOLI	MINNEAPOLIS, MN 55440-1022		ART UNIT	PAPER NUMBER	
			2883		
			NOTIFICATION DATE	DELIVERY MODE	
			08/02/2010	ELECTRONIC	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

PATDOCTC@fr.com

	Application No.	Applicant(s)				
Office Action Commons	10/599,856	VAN DE WITTE ET AL				
Office Action Summary	Examiner	Art Unit				
	CHARLES CHANG	2883				
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence addres	is			
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).						
Status						
1) Responsive to communication(s) filed on						
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
closed in accordance with the practice under E.	x <i>parte Quayl</i> e, 1935 C.D. 11, 45	i3 O.G. 213.				
Disposition of Claims						
4)⊠ Claim(s) <u>1-7</u> is/are pending in the application.						
4a) Of the above claim(s) is/are withdraw	n from consideration.					
5) Claim(s) is/are allowed.						
6)⊠ Claim(s) <u>1-7</u> is/are rejected.						
7) Claim(s) is/are objected to.						
8) Claim(s) are subject to restriction and/or	election requirement.					
Application Papers						
9) The specification is objected to by the Examiner						
10)⊠ The drawing(s) filed on <u>12 October 2006</u> is/are: a)⊠ accepted or b)□ objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correction			.121(d).			
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
Priority under 35 U.S.C. § 119						
12)⊠ Acknowledgment is made of a claim for foreign	priority under 35 U.S.C. § 119(a)	-(d) or (f).				
a)⊠ All b)□ Some * c)□ None of:						
 Certified copies of the priority documents 	have been received.					
Certified copies of the priority documents	have been received in Application	on No				
3. Copies of the certified copies of the priori	ty documents have been receive	d in this National Stag	ge			
application from the International Bureau						
* See the attached detailed Office action for a list of	of the certified copies not receive	d.				
A44 1 44)						
Attachment(s) 1) Notice of References Cited (PTO-892)	4) 🔲 Interview Summary	(PTO-413)				
2) Notice of References Cited (F10-092) Notice of Draftsperson's Patent Drawing Review (PT0-948)	Paper No(s)/Mail Da	nte				
3) Information Disclosure Statement(s) (PTO/SB/08)	5) Notice of Informal P	atent Application				
Paper No(s)/Mail Date <u>11/2/2009</u> .	6)					

Application/Control Number: 10/599,856 Page 2

Art Unit: 2883

DETAILED ACTION

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 2. Claims 1-2, 4, and 6-7 are rejected under 35 U.S.C. 102(b) as being anticipated by Iijima et al. (US 20040027510).

Regarding claim 1, Iijima discloses a transflective liquid crystal display (LCD) device, comprising: a liquid crystal display cell (104) including an active layer; a backlight system (130) for backlighting of said display cell, a partial mirror (120) for reflecting ambient light, provided with apertures (110) for passing light originating from the backlight system, and polarizing means comprising a patterned polarizer (121) between the active layer and the backlight system, said patterned polarizer extending substantially over an area of said apertures in said partial mirror (Fig. 7).

Regarding claim 2, Iijima discloses a transflective LCD device, wherein the patterned polarizer is essentially confined within the area of the apertures of the partial mirror (Fig. 7).

Regarding claim 4, Iijima discloses a transflective LCD, wherein the patterned polarizer is a linear polarizer (Figs. 1, 7).

Regarding claim 6, Iijima discloses a transflective LCD device, wherein the partial mirror is arranged for recycling light to the backlight system (Fig. 7).

Application/Control Number: 10/599,856 Page 3

Art Unit: 2883

Regarding claim 7, Iijima discloses a transflective LCD device, wherein the polarizing means includes a reflective polarizer (Figs. 1, 7).

Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 3 and 5 are rejected under 35 U.S.C. 103(a) as being unpatentable over Iijima in view of Ha et al. (US 20010017679).

Regarding claim 3, Iijima does not necessarily disclose the patterned polarizer comprising a polarizing foil and a further partial mirror having its apertures aligned with the apertures in the partial mirror, the polarizing foil being essentially sandwiched between the two partial mirrors. Ha discloses the patterned polarizer comprising a polarizing foil (115) and a further partial mirror (117) having its apertures (118) aligned with the apertures (109) in the partial mirror (107), the polarizing foil being essentially sandwiched between the two partial mirrors (Figs. 5, 8). It would have been obvious at the time of the invention to one of ordinary skill in the art to use the teachings of Ha to increase the brightness of the LCD device.

Regarding claim 5, Iijima does not necessarily disclose the polarizing means further including a quarterwave retarder between the active layer and the backlight system. Ha discloses the polarizing means further including a quarterwave retarder (113) between the active layer and the backlight system (Figs. 5, 8). It would have been obvious at the time of the invention to one of ordinary skill in the art to use the teachings of Ha to control the path of incident light to the

liquid crystal so that linearly polarized light is absorbed by the polarizer so that it is not returned to the outside. Therefore, since ambient light reflected by the partial mirror is cut, the black display becomes dark and the contrast ratio is improved.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to CHARLES CHANG whose telephone number is (571)270-5024. The examiner can normally be reached on Mon-Fri 9:00 A.M. - 5:00 P.M. EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Mark Robinson can be reached on (571)272-2319. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Charles Chang/ Patent Examiner, Art Unit 2883 /Andrew Schechter/ Primary Examiner, Art Unit 2883

Page 4

Application/Control Number: 10/599,856

Art Unit: 2883

Page 5